City Manager's Report

October 2018



Tasha Cerda, Mayor
Rodney G. Tanaka, Mayor Pro Tem
Mark E. Henderson, Councilmember
Art Kaskanian, Councilmember
Dan Medina, Councilmember
Mina Semenza, City Clerk
J. Ingrid Tsukiyama, City Treasurer
Edward Medrano, City Manager
Peter L. Wallin, City Attorney

1700 W. 162nd Street, Gardena CA 90247

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- Click on the Apple Store App or the Google Play Store App on your smart device
- 2. Search for "Gardena Direct"
- 3. Download the free app
- 4. You can also report any issues via the web. Visit: www.cityofgardena.org
- 5. Click on Online Services

The City of Gardena launched the GARDENA DIRECT App which is free to the public and will provide the community an easy way to receive updates about what is happening in Gardena, submit requests for service (graffiti, potholes, illegal dumping, etc.), and track the requests.



City Manager: Edward Medrano

As we get closer to the end of the year, it's a good time to evaluate some of the accomplishments we've made as a City. We are also taking this time to challenge ourselves and goal set for Q1 of 2019. We had three main objectives focused for Economic Development outlined in our strategic plan.

- 1. Promote a vibrant and sustainable community while improving economic vitality citywide.
- 2. Attract new businesses and private development.
- 3. Establish a sustainable and efficient Community and Economic Development Department.

As we started the new year, we made a commitment to hire a new Economic Development Manager. We hired Spencer Dela Cruz in June to oversee the department. Spencer and the Economic Development team have been working tirelessly toward building a marketing strategy that highlights the benefits of doing business here. We've had strong collaboration and outreach efforts with the South Bay Cities Council of Government, Los Angeles County Economic Development, and the World Trade Center Los Angeles.

Our team has committed to have a finalized branding effort by the end of 2018, which includes revamped marketing materials, and a soft relaunch of our economic development website. In addition, we've created an incentive program to draw developers and spur hotel development. We are already seeing a tremendous amount of positive feedback and look forward to a new hotel development that creates new jobs, supports our local business community, and supports the local growing tourism industry.

A Capital Improvement Project is any addition or alteration to real property that adds value to that property, becomes part of the real property or is permanently affixed to the property, and is intended to become a permanent installation.

<u>Sewer Rehabilitation 2016 - Various</u> <u>Locations</u>

- > Funding Source: Sewer Funds
- > Estimated Project Budget: \$650,000
- Status: Construction started on November 13, 2018
- Completion Date: April 11, 2019



Normandie Ave. Street Improvement, Redondo Beach Boulevard to Artesia Boulevard

- Funding Source: Prop. C
- > Estimated Project Budget: \$800,000
- Status: Award to design consultant November 13, 2018
- Completion Date: To be determined



Sidewalk Replacement 2018, Various Locations

- Funding Source: SB 821
- Estimated Project Budget: \$40,000
- > Status: Close Out
- Completion Date: To be determined



The City Clerk's Office is the central repository of the official records of the City and makes such information available pursuant to the Public Records Act. The Clerk's Office also retains the City's legislative history and enforces the disclosure of campaign finance and conflict of interest information.

Topics Brought Before Council by the Public:

October 9, 2018 Council Meeting

- ❖ A representative from Junipero Serra High School reported news and gave miscellaneous announcements regarding upcoming school activities.
- An investigation was requested regarding a shooting at Rowley Park that involved Kenneth Ross Jr. and the Gardena Police Department.

October 23, 2018 Council Meeting

- ❖ A resident thanked the City Council for resolving the sanitation issue that she brought before Council on September 11, 2018.
- The City Clerk was pleased to recognize and congratulate Becky Romero for receiving her Certified Municipal Clerk designation.
- ❖ A representative of the Harbor Gateway Neighborhood Watch Group asked the Council to partner up to host an event on Gardena Boulevard called "Bell by Bell," that would include an Arts Faire from Vermont Ave to the 110 Freeway.

Ordinances – Introduced/Adopted = 1

Please see the City of Gardena website at http://www.cityofgardena.org/gardena-ordinances/ to see up-to-date list of Ordinances

Resolutions – Adopted = 10

Please see the City of Gardena website at http://www.cityofgardena.org/resolutions/
 to see up-to-date list of Resolutions adopted

October 2018 Activity Summary

- On October 4, 2018, City Clerk's Office did a presentation for the Holly Park Homeowner's Association regarding "Modernizing the Voting Experience."
- On October 24, 2018, City Clerk's Office hosted a tour of City Hall, our Police Department and Fire Department for the children of Denker Avenue Elementary School. They had a great time and especially loved receiving a goodie bag from our office!
 - > 70 daily General Information Requests



22 Public Records Acts Requests

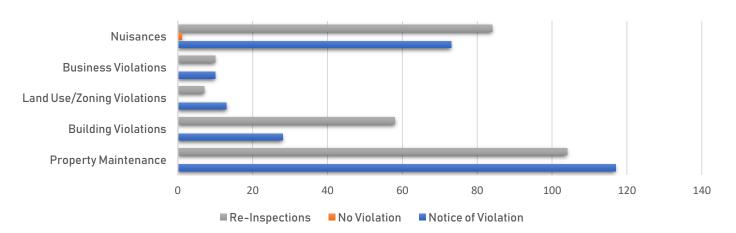


There are 33,634
Registered Voters in Gardena



The Code Enforcement Division is a specialized detail that works with the Community Development Department and the Gardena Police Department. The Division is responsible for all land use related to City and state regulations and policies which focus on impacting public nuisance types of violations that negatively affect the quality of life within the community.

Code Enforcement October 2018 Activity Report



Nuisances = Animal Noise, Elicit Discharge

Business Violations = Delinquent Business, Licensing for Commercial and Residential Properties Land Use/Zoning = Signage without permits, Conditional Use Permits, Temporary Use Permits Building Violations = Lack of heat, Substandard housing and buildings, Illegal construction Property Maintenance = Illegal Dumping, Outside displays, Overgrown vegetation

Code Enforcement places high priority on voluntary compliance and neighborhood empowerment.

Compliance efforts include citation, prosecution, and abatement activities when necessary to achieve the goals.





88 Gardena Direct referrals to the Public Works Division

If you have a code enforcement or public nuisance to report, please contact the Code Enforcement Detail at 310-217-6171, or visit the Community Development Department at 1700 W. 162nd Street, Gardena, CA 90247.

The main goal of the Community Development Department (CDD) is to enhance the safety and aesthetics of the community by facilitating high quality development and construction throughout the City by providing efficient and effective local building and planning services. The Department is composed of Building and Safety, Planning, Business Licensing, and Code Enforcement.

The Planning Division regulates development consistent with the City's General Plan, reviews all development applications, and develops and refines policies to guide future growth of the City.

Upcoming Planning Projects

Address	Request/Activity
1932 W. 145 th St.	New 3-Unit apartment complex with an existing single-family dwelling
	unit to remain

The Planning and Environmental Quality Commission meets on the 1st and 3rd Tuesday of each month at 7:00 p.m. in the Council Chamber located in Gardena City Hall.

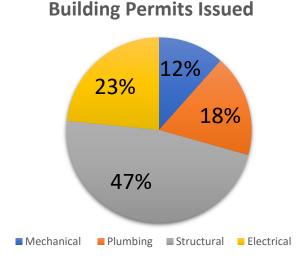
Building Permits and Licensing

Building Services facilitates high-quality construction and maintenance, reviews construction plans, and maintains records for all development throughout the City.

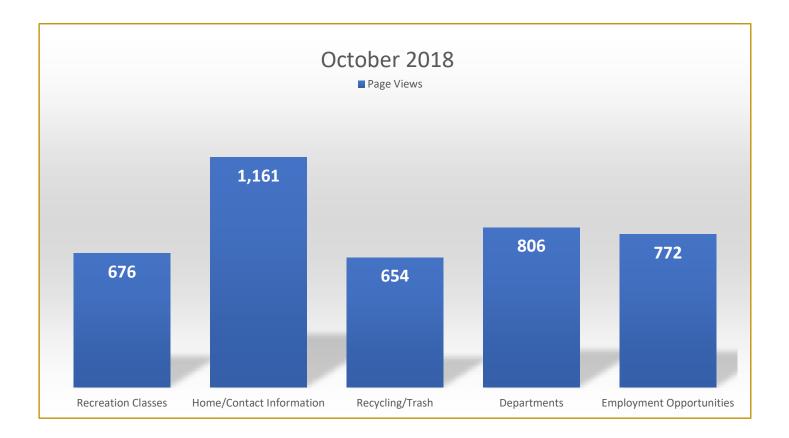
License and Permit Center facilitates business development and activities with the issuance of permits, licensing, zoning, and building inspection services for commercial and residential developments.

October 2018

- > 303 total Building Permits Issued
 - ➤ 16 Business License Renewals
 - > 86 New Business Licenses

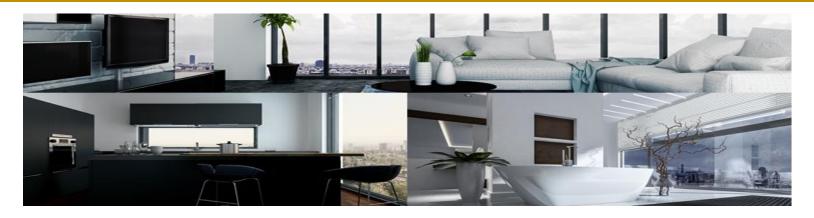


The City of Gardena recently updated their website at http://www.cityofgardena.org/. Listed below are the top five web pages viewed by the public in October 2018. Please let us know how we can continue to improve and advance our website for our community!



- The City of Gardena website had **20,988** visitors and made **36** website page revisions in October 2018
- **76%** of visitors to the City's website were new, with **24%** being repeat customers
- There were **435** telephone calls to the City of Gardena from the public for assistance during the month of October! Please continue to contact the City with any questions and concerns you might have.

What would you like to see more of on our web page? http://www.cityofgardena.org/
Please let us know by email at cityofgardena.org or call us at 310-217-9503.



Hotel Incentive Program

Eligibility & Program Criteria:

- Hotel project must meet at least a three-star hotel rating or higher under the rating criteria established by the American Automobile Association (AAA), JD Power and Associates, or comparable hotel rating entity.
- Hotel project must have 60 or more rooms.
- Hotel project's located along Rosecrans Ave and Crenshaw Blvd are also eligible for City permitting and fee waivers.
- Existing hotels seeking funds for redevelopment must measurably and demonstrably improve the level of quality of the hotel through either increased capacity or ability to charge higher room rates.
- On a case-by-case basis, the City Manager or his designee may negotiate with the applicant regarding improvements or upgrades that are deemed to be consistent with the intent of the program.

Mechanism for Funding & Limits:

- Program is funded by new TOT generated by hotel, or through additional TOT created over base for existing hotels/motels.* The City will reimburse up to 100% of the funding gap for a 3-5 star hotel per year, over 20 years, or up until the funding gap is repaid, whichever comes first.
- The City would require a minimum guarantee of TOT as a base. However, this amount will remain negotiable between the City and the hotel developer/owner.
- If the new hotel project is related to a property already part of an incentive agreement with the City, restrictions apply.
- The amount of the TOT rebate shall be no greater than the funding gap.
- The applicant must enter into a binding agreement with the City of Gardena.
 - * Base shall mean the average amount of TOT collected over the last 5-year operating period.

Upon receipt of a completed request to participate in the City's Hotel Incentive Program, the request packet will be presented to the Economic Development Department for review and recommendation. Requests approved by the Economic Development Department will then be presented to the City Manager for approval. Any final agreement, shall be subject to City Council approval.

Documentation:

Requests to participate in the program must include the following:

- A letter of request;
- A feasibility analysis;
- A letter documenting hotel ownership history; and
- An executed binding agreement.



Red: Existing Hotels & Motels Blue: Potential Ground Up Hotel Builds

How to Participate:

Contact Economic Development Department Attention: Spencer Dela Cruz

Address: 1700 West 162nd Street, Gardena, CA 90247-3778 Phone: (310) 217-9533

Email: Sdelacruz@cityofgardena.org

The Public Works Division of the General Services Department is responsible for all streets within the City of Gardena, including all sanitary sewer and storm drain maintenance, street sweeping and painting, traffic signs and signals, and vehicle equipment maintenance.

- > Street Maintenance provides rehabilitation and preservation of improved streets and thoroughfares by performing pothole repairs, slurry seal, and repaying of streets.
- > Traffic Signals and Signs provides maintenance and oversight of the City traffic signals and street signs to ensure the safe and efficient movement of vehicular and pedestrian traffic throughout the City.
- Sanitation Services is responsible to contribute to the health and welfare of the City through effective maintenance of the City's sanitary sewers, storm drains, and the sweeping of streets and city parking lots.



- ≥ 20,400 linear feet of Sewers were cleaned in the City this month!
- There were 167 linear feet of Curb Paintings done
- >342 Right of Way Pick ups
- > 820 linear feet of Sidewalk repairs were done
- ▶ 14 Street Signs were replaced throughout the City
- ► 140 Storm drains were cleaned
- ▶ 10 linear feet of Street Striping was done



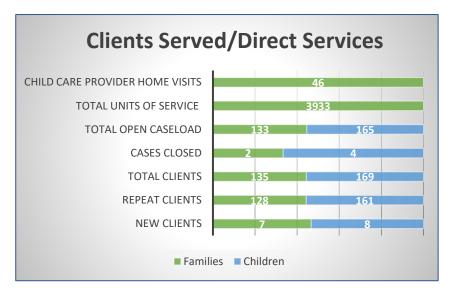




- ➤ 30 GTrans employees from all three divisions attended the California Transit Association's Annual Conference in Long Beach. Route supervisors were able to see demonstrations from CAD/AVL vendors at the conference in preparation for the upcoming implementation of this important technology.
- ➤ GTrans employees donated \$1,000 to the American Cancer Society in honor of Breast Cancer Awareness month and operators wore pink shirts while driving to show their support.
- > GTrans wished Mr. Melvin Dockery, the agency's highest seniority operator who served the City for 38 years, a happy retirement with a celebration of his dedication and achievements during his time as a GTrans Bus Operator.
- GTrans on-time performance shows the percentage of trips that leave the bus stop within 0 to 5 minutes of the scheduled departure time. On-time performance is important to our customers, so they can get to their destinations on time, and gives us valuable information about the accuracy of bus schedules. On-time performance has improved since the previous month from 68% to 71%.



The Gardena Family Child Care Program is funded by the California Department of Education. Funding is provided for direct subsidized or free childcare services in family homes in Gardena and the surrounding area for children of low-income families or those at-risk of abuse or neglect.



- > 1 community presentation made
- > 15 people attended
- > 42 referral units of service

The Emergency Food and Shelter Bureau (EFSB) provides emergency services and counseling to individuals and families. The Bureau operates a year-round Food Pantry and provides referrals to the homeless, those at-risk of being homeless, and/or abused and low-income residents.



13 Cases Donated



The Gardena Emergency Food Pantry is available to all residents of the City of Gardena three times a calendar year!

Emergency Food Pantry Requirements:
One must be a Gardena Resident

- Proof of Residence: A utility bill with your name and address dated within 30 days.
- 2. Proof of Income: Pay Stub, Unemployment, Social Security, Disability, DPSS Services (CalWORKS, TANF, General Relief)
- 3. Picture ID: Current Driver's license/Identification Card
- 4. Proof of Household Members: For children under 17, you must bring birth certificates with you as the parent. If children are in foster care, legal guardianship, or adopted, bring legal-court documentation. Adults 18 years and older bring driver license/identification card with address.

Pantry Donation Suggestions:

- Canned Foods
- Packaged pasta
- Cup of noodles
- Power Bars
- Peanut Butter & Jelly
- Bath Soap
- Body lotion
- Baby Wipes
- Shampoo & Conditioner

Please do not bring anything that is expired or opened

The Pantry Days and Hours: Monday, Wednesday & Thursday: 10:00am – 2:45pm

One must have 30 days between your pantry visits. Will Take Walk-Ins & Appointments

For more information, please contact Sydni Overly at 310-217-9574

The Gardena Senior Services Bureau provides services for senior citizens or disabled residents.

These include congregate and home-delivered meals, chores and housekeeping services, emergency services, outreach, and counseling services. The Bureau is also responsible for the administration of the Senior Day Care Center (Alzheimer's Clinic) and the Socialization Program for the Mentally Disabled.

Significant Highlights/Special Events

October 3, 13, 17 – Senior Cell Phone Class, 10:00am, at the Nakaoka Community Center

Wednesday, October 10 – Special Autumn Luncheon, 1:00pm, with entertainment from Mark Curran

Friday, October 12 – Medicare Presentation, 11:00am, at the Nakaoka auditorium

Wednesday, October 24 – Senior Craft Day – 1:30pm, at the Nakaoka auditorium

Upcoming Events

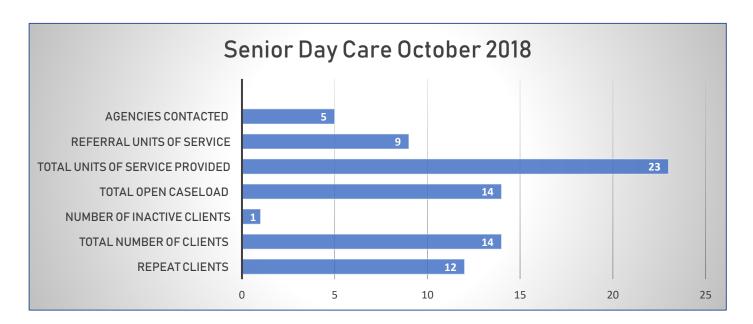
Wednesday, November 19 – Thanksgiving Special Lunch, 1:00pm, at the Nakaoka auditorium

Monday, November 26 – Senior Movie Day, 1:30pm, at the Nakaoka auditorium

Wednesday, November 28 – Senior Cell Phone Class, 10:00am, at the Nakaoka Community Center

Thursday, November 29 – Thanksgiving Candlelight Dinner begins at 5:00pm

The Gardena Senior Citizens Day Care Center is funded through grants from the County of Los Angeles Department of Mental Health and the Area Agency on Aging. The Program, one of only seven in all of Los Angeles County, provides day services to those who suffer from Alzheimer's and other forms of dementia, and is housed in the St. John Lutheran Church on Crenshaw Boulevard. Family support services, in the form of counseling and trainings, are also provided to caretakers.



October 2018 Notable Event:

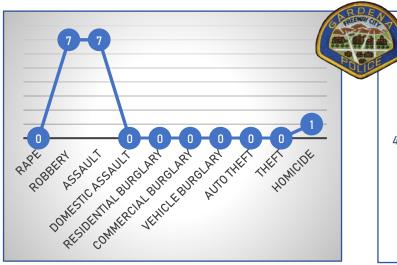
On Saturday, October 27, 2018, Officers responded to a call regarding a stolen car that was picked up by the License Plate Reader as it drove through an intersection. Officers caught up to the vehicle and activated their emergency lights and sirens, but the suspect failed to yield, and a pursuit ensued. The vehicle entered the freeway and was traveling at an excessive speed while weaving in and out of traffic. As the suspect was exiting the freeway it began to drive on the unpaved shoulder and collided with a chain link fence. The suspect continued to drive off and re-entered the freeway at a high rate of speed. Officers attempted a PIT maneuver to stop the vehicle, but were unsuccessful and the pursuit continued. At some point during the pursuit, the suspect's vehicle collided with a blue Chevrolet truck but was able to continue to drive away. Soon after, the suspect collided with a parked car forcing the driver to get out of the vehicle. However, the driver and the passenger from the driver's side rear seat attempted to evade Officers which resulted in a foot pursuit. The other two passengers still in the vehicle were quickly detained. Officers caught up to the two that fled and all four were booked into custody.

Pancake Breakfast

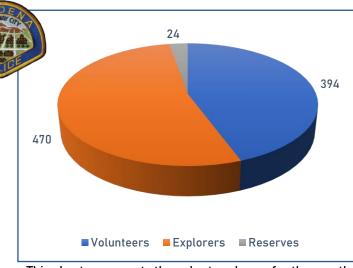
On Saturday, October 6, 2018, the Gardena Police Department held its Annual Pancake Breakfast benefiting the Police K9 program. Canine officers are policemen and women who work with dogs instead of human partners. The specially trained canines perform tasks humans are incapable of and play an essential part in apprehending criminals. The K9 program is an asset to the Police Department, and each year employees volunteer their time to help raise funds. This year's breakfast was a success and could only have happened with help from numerous volunteers from across the department who assisted in collecting donations, setting up, cooking, and cleaning up the breakfast area. There was a great turn out with long lines for most of the morning. Everyone who came out enjoyed spending time with members of the Police Department. It was a great way to spend a Saturday and to help raise funds for the K9 program. Community outreach at its best!







This chart represents the crime statistics for the month of October 2018



This chart represents the volunteer hours for the month of October 2018

Rent Mediation and Hearing Procedures

In April 1987, the Gardena City Council passed an ordinance that requires the owner of residential rental units to provide a copy of a booklet entitled "Rent Mediation and Hearing Procedures" for each residential unit and to all new tenants thereafter.

The ordinance was designed to shield tenants from unreasonable rent increases while permitting the property owners to receive enough rent to maintain their rental units as well as receive a reasonable return on their investment.

Landlords must provide tenants with a written rental increase notice prior to the effective date with the following time frame:

- Increase of 10% or less 30 days notice
- Increase greater than 10% 60 days notice
- Mobile Home Park tenants must receive a ninety (90) day notice.

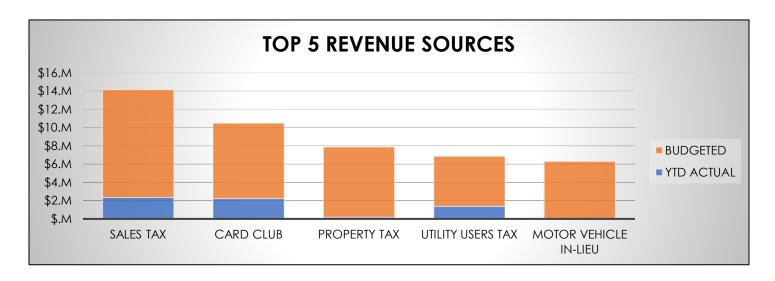
All rent increases must also include a notice to the tenant of their right to mediation/hearing and that the tenant has ten (10) business days following receipt of the notice to file a mediation petition with the City to exercise their rights under Chapter 14.04 of the Gardena Municipal Code.

If a tenant desires to file a request for mediation, he/she may do so by completing a "Request for Mediation" form and submitting it to the City Manager's Office at 1700 W. 162nd Street, or by email rentmediation@cityofgardena.org

The Rent Mediation Hearing Procedures and the Request for Mediation forms are available online at https://www.cityofgardena.org/rent-mediation/. If you have any further questions or concerns please contact Alejandra Orozco at 310-217-9504.

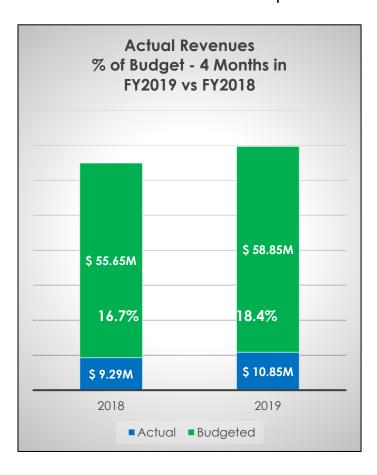


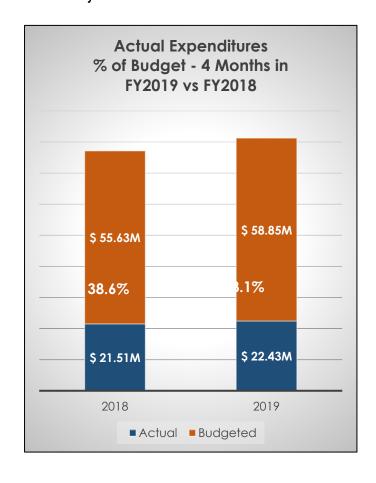
Shown below are the top five General Fund Revenue Sources to date for the City of Gardena. These are the five main resources from which the City obtains financial revenue.



Year-To-Date Budget Summary: The end of October marks the 33% point of the fiscal year with the revenue received at 18.4% and expenditures to date at 38.1% of budget.

Year-To-Date Comparative Analysis: YTD actual revenues are at 18.4% of budget, which is 1.7% higher than prior year. At 38.1% of budget, YTD actual expenditures are 0.5% lower compared to the same time last year.







City of Gardena

HOLIDAY ASSISTANCE PROGRAM

The City of Gardena Helping Hands program is designed to assist individuals and families needing assistance this holiday season. If you are experiencing financial hardships and need access to food vouchers and/or toys, we are here to help.

Our goal is to help 500 families this holiday season (sign ups on a first-come, first-served basis). Please share with those who need some holiday cheer!

REFER A FAMILY:

REQUIREMENTS:

- 1. For every adult over 18 living in the household, bring:
- Current CA Driver's License or ID card with photo & Gardena address.
- If Gardena address is NOT on the adult's ID, we will need a <u>current</u> post-marked mail in his/her name.
- 2. For every child under 18 years old, bring:
- Birth certificate, hospital record, temporary or permanent custody papers issued by the court. (We don't accept immunization and/or social security cards)
- Birth certificates or hospital records MUST reflect parents name living in the same household.
- 3. Proof of entire household income:
- Current check stub, County cash aid, Unemployment, Disability, SSI, Child Support or Letter from Employer with your income.

IMPORTANT DATES & INFORMATION:

WHEN:

WHERE:

EVENT:

2018 REGISTRATION OPEN NOW

Mondays, Wednesdays & Thursdays 10AM-5PM

Registration closes

Friday, November 30, 2018

HUMAN SERVICES BUILDING

1651 w. 162nd Street Gardena, CA 90247

FOOD AND TOY DISTRIBUTION EVENT DECEMBER 15, 2018 | 10AM - 2PM

HUMAN SERVICES BUILDING RUSH GYMNASIUM

FOR MORE INFORMATION: (310)217-6169 or HELPINGHANDS@CITYOFGARDENA.ORG

BECOME A HOLIDAY HERO

ANNUAL TOY DRIVE

Now - December 13, 2018

Please support our Helping Hands Program Toy Drive by bringing NEW unwrapped toys. Toys can be dropped off at the following locations:

Human Services Department 1651 W. 162nd Street Gardena, CA 90247 Nakaoka Community Center 1670 W. 162nd Street Gardena, CA 90247

Gardena City Hall 1700 W. 162nd Street Gardena, CA 90247

We need donations for all ages.

- Books
- Toys
- * Board Games
- Sports Balls
- * Dolls



City of Gardena and Human Services Department 1670 W. 162nd Street (310) 217-9537

For children 6 - 12 years old *Child must be 6 years old upon first day of attendance

MAT AMO

Thanksgiving: November 19-23, 2018 (Closed 11/22) Winter: December 17-January 4, 2018

(Closed 12/24, 12/25, 12/31 & 1/1)

Based on enrollment:

Freeman Park 2100 West 154th Place (310) 217-9558

Johnson Park 1200 West 170th Street (310) 217-9563

We provide: Activities, excursions, snacks and drinks, Bring your own lunch.

> Pick up and submit an application at: Nakaoka Community Center Recreation Division Office 1670 W. 162nd Street, (310) 217-9537 Applications also available at the parks listed above.

Please note - all policies will be adhered to without exception. For any questions about policies, please contact the Recreation Division office.

For more information call: (310) 217-9537



SATURDAY, DECEMBER &

Nakaoka Community Center 1670 W. 162nd Street 8:00 am - 10:45 am

Pre-Sale: \$5 - Adult or Child At the door: \$7 - Adult or Child Tickets available at Nakaoka Community Center

Breakfast: 8:00 am - 10:45 am Crafts 8:00 am - 10:45 am Entertainment - TBA

> For more info: (310) 217-9537





Y OF GARDENA

Monday, November 19, 2018 Nakaoka Community Center

MENU

ROAST TURKEY, CORNBREAD STUFFING, MASHED POTATOES PEAS AND CARROTS, GREEN SALAD, DINNER ROLL PUMPKIN CAKE AND CRANBERRY JUICE

SCAMP MEMBERS \$2.75 - Guests \$5.00 RSVP EARLY - WAITLIST IS NOT GUARANTEED



and TREE LIGHTING CEREMONY

Tuesday, November 27, 2018

4pm - 9pm

City Hall Plaza, 1700 W. 162nd Street

fresh snow, picture with Santa snack bar, crafts, s'mores and more!



Special guest to follow . . .

For More Information

Call the Recreation office at (310) 217-9537





Administrative Services	310-217-9516
Chief of Police	310-217-9601
City Attorney	310-217-9503
City Clerk	310-217-9565
City Manager's Office	310-217-9503
City Treasurer	310-217-9693
Code Enforcement	310-217-9171
Community Development	310-217-9530
GTrans	310-965-8888
General Services	310-217-9568
Human Resources	310-217-9688
Human Services	310-217-9574
LA County Fire Gardena Headquarters	310-329-3315
Mayor & Councilmembers	310-217-9507
Non-Emergency Dispatch	310-323-7911
One Stop Business/Career Center	310-538-7070
Police Department	310-217-9600
Recreation	310-217-9537

Gardena City Hall 1700 W. 162nd St. Gardena, CA 90247 http://www.cityofgardena.org/



Office Hours: Monday - Thursday 7:30a.m. - 5:30 p.m. Friday 7:30 a.m. - 4:30 p.m.