



DEPARTMENT of RECREATION & HUMAN SERVICES

1670 WEST 162nd STREET / GARDENA, CALIFORNIA 90247-3774 / WWW.CITYOFGARDENA.ORG / PHONE (310) 217-9537

April 2019

Dear Potential Sponsor,

The City of Gardena is proud to announce it will be hosting its 17th Annual Gardena Jazz Festival. This year's event will take place on Sunday, August 25, 2019 at Rowley Park, Gardena, CA. The Gardena Jazz festival is an outstanding sponsorship opportunity to put your brand, product, or service in front of thousands prospective consumers. This family-friendly event is organized and produced by the City of Gardena, Chairman and Founder State Senator Steve Bradford, and the Jazz Festival Committee.

Sponsorship of community events has proven to be a successful strategy utilized by companies who value the direct interaction only available at events such as these. Take advantage of this great opportunity to enhance your level of interaction with our community, promote your organizational brand and develop a connection with your customers. Expose your brand, products and services to thousands of people through a targeted social media campaign coordinated with the City's Jazz Festival. The Gardena Jazz festival has become a long-standing tradition in this region; consistently attracting top-rated performers and approximately seven thousand attendees. Partnering with the Gardena Jazz Festival is a win – win sponsorship opportunity available to your company that delivers a strong positive return on your investment.

Please contact us to discuss sponsorship opportunities, we are excited to assist you in promoting your brand at this year's Gardena Jazz Festival.

We look forward to partnering with you.



TASHA CERDA, Mayor / RODNEY G. TANAKA, Mayor Pro Tem

MARK E. HENDERSON, Councilmember / ART KASKANIAN, Councilmember / DAN MEDINA, Councilmember

MINA SEMENZA, City Clerk / J. INGRID TSUKIYAMA, City Treasurer / EDWARD MEDRANO, City Manager / PETER L. WALLIN, City Attorney