

# TASORO™

*Building Treasure*

03/31/2021

To: City of Gardena

Re: 12850 Crenshaw Boulevard TOD

Dear Gardena City Councilmembers,

I am the CEO and co-founder of Tasoro Products, Inc. and Turnaround Solutions, L.P., both headquartered in Gardena, CA in a building we own. Tasoro Products is a manufacturer and distributor of luxury apartment building materials and Turnaround Solutions is a California general contracting firm that specializes in multifamily construction. In 2019 we relocated our businesses to Gardena as we firmly believe in our City of Gardena.

Over the past few months I have been able to review the new Blackwood development project at 12850 Crenshaw and believe it is a fantastic project for several reasons:

- 1) Gardena needs new multifamily communities to attract residents who will spend locally;
- 2) The existing housing stock in Gardena is outdated and lacks modern community amenities;
- 3) Responsible TOD development brings the two aforementioned points while minimizing the traffic impact;
- 4) Gardena needs developments like this in order to promote “buy local, hire local” as firms like mine will hopefully get an opportunity to participate.

The City of Gardena needs projects like 12850 Crenshaw and others to come to fruition so we can create an interesting and sustainable community for the future.

Best Regards,



Tasoro Products

CEO, Co-Founder