An aerial photograph of three adjacent soccer fields. The fields are green with white boundary lines. The central field is the focus, with the text 'LAB FIVE' and 'MY SOCCER HOME' overlaid on it. The text is white and bold. The background shows the repeating pattern of the fields and the shadows cast by the stadium lights.

**LABTM
FIVE**
MY SOCCER HOME

Creating and operating the new generation of the Soccer Entertainment

Since its founding in 2018, LAB FIVE has grown into the world's preeminent sports entertainment company.

We work in every aspect of the modern soccer entertainment including the new technology to serve the game as data tracking system, high performance analysis equipment and video system analytics.

We are a full-service organization, supporting the installation and the operations of the new state of the art five a side soccer sport (See pictures below : LAB FIVE Los Angeles). Soccer players deserve better. At LAB FIVE we create something truly unique....



What is the LAB FIVE soccer center ? What we are doing ?

LAB FIVE centers provide between 7 to 10 five-a-side fields (mini soccer fields) where you play the new beautiful 5 vs 5 games, each field is equipped with the latest generation of turf, high quality rebound walls, and a net surrounding the field.

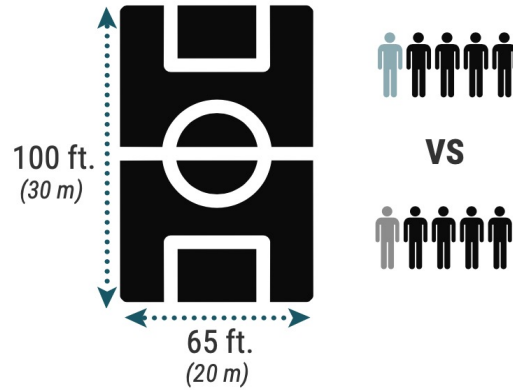
With the five a side games, players get more meaningful touches with the ball and more opportunities to score: it is fast, fun, and there are no timeouts!

Each center will be given life with various offers such as rentals, pick up games, leagues & tournaments, birthday parties & private events, and a soccer academy and camps for kids.

Five a side soccer is accepted worldwide as the most effective game for developing youth players, which helps us in welcoming local schools and club teams for practice sessions. For the comfort and convenience of our customers, each center will be equipped with high quality “Welcome area” to enjoy games on the TVs or just to relax after the game...

After their game, players can watch their performances on our screen and on our website, thanks to the cameras that each field is equipped with.

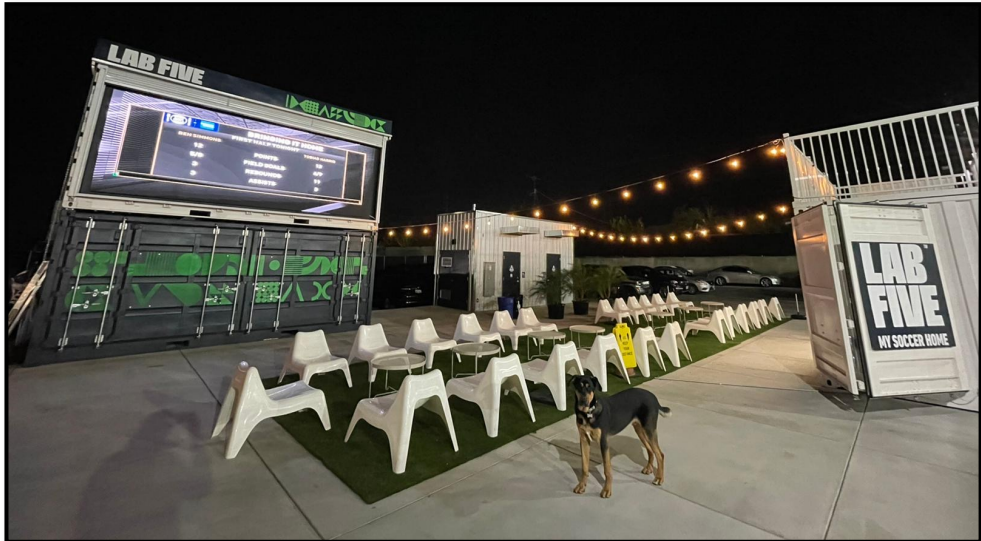
The strategic location allows us to offer another activity like E-sport area for competitions and alike (See page N.8) as at LAB FIVE we want to implement the technology to serve the game.



HD Camera recording the game



Data tracking system - Performances analysis

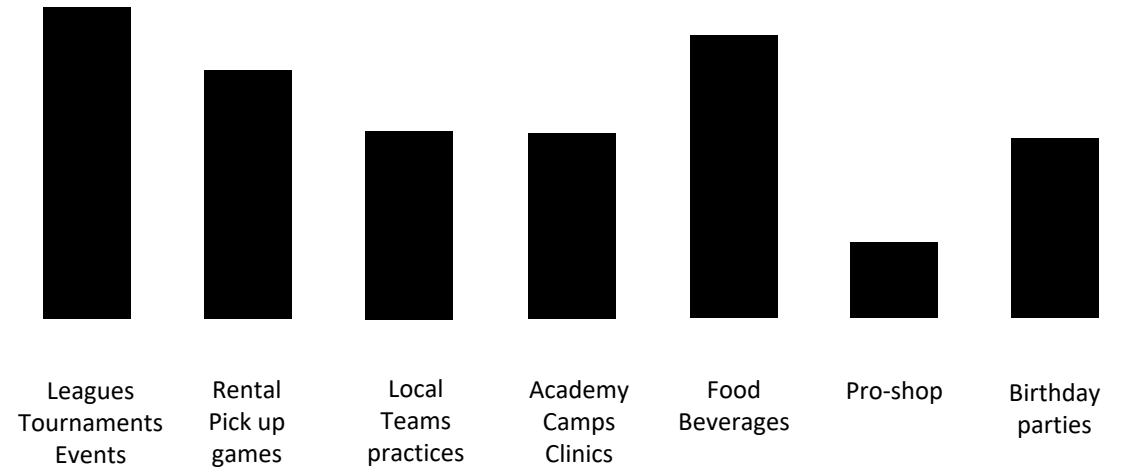




BUSINESS MODEL & BUSINESS UNITS

KIDS	CORPORATE	FRIENDS	LIFESTYLE
Academy	Events	Rental	TV- Games
Camps	Rental	Pick up games	Private Events
Clinics	Packages	Leagues	Pro - Shop
Birthday Parties		Tournaments	F&B Offers
After School		Events	Partners events
Tournaments		Data tracking	Pop up events
Teams practice			E - Sport

Breakdown of the revenue



Dedicated to entertain and be THE place to practice Soccer with an high quality infrastructure as new generation of non infill artificial turf LAB FIVE works with 4 departments / Units. The direct income from soccer activity adds up to be 78% of the business's total revenue. This total includes hourly reservations, leagues & tournaments, birthday parties, private events, the soccer academy for kids, and team practices.

Each hour rented averages \$100 /\$110 (\$10/\$11 per person.)

The remaining 22% of the revenue is coming from the shop and the food and beverages. The performances of the pro shop and the F&B are, however, related to amount of players who come in and rent the fields. Keep in mind that each hour rented gathers at least 10 people per field.



Weekdays

8AM

Weekends

8PM

MORNING & AFTERNOON OFF PEAK

AFTER 5PM / PEAK HOURS

MORNING - AFTERNOON

0 – 30% OCCUPANCY

80 – 100% OCCUPANCY

50 – 80% OCCUPANCY

Game play – School & community use

Leagues – Academy – Pick up games

Events – Tournaments - Celebrations

8AM

12PM

5PM

11PM

Yield management

The operations at LAB FIVE are based on the OFF / PEAK hours management which means that during the day we have less frequentation then the rate is low but at the opposite, after 5pm we have more people on site, it is our “peak hours” (After hours when people have finished to work) so the rate is higher. LAB FIVE operations are scheduled and operated according these time periods

Birthday Parties

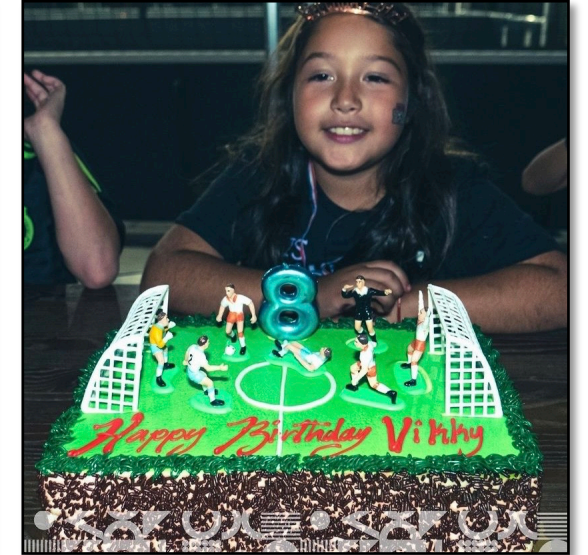
2h games on fields (Soccer and/or multisport)
1h private space
LAB FIVE Birthday decoration Kit (Tablecloth, napkins and accessories...)
Birthday cake
Refreshments - Pitchers of soda & water
Candies
Electronic invitation

Add-ons

Medals and trophies
Additional kids
Photographer
Futbak statistic data tracking system
Food options (On demand)
Signed Soccer ball
Personalized LAB FIVE jersey
2h birthday party Host



PRICE RANGE - \$250 to \$350



+ Working to advance social good & impact locally and globally

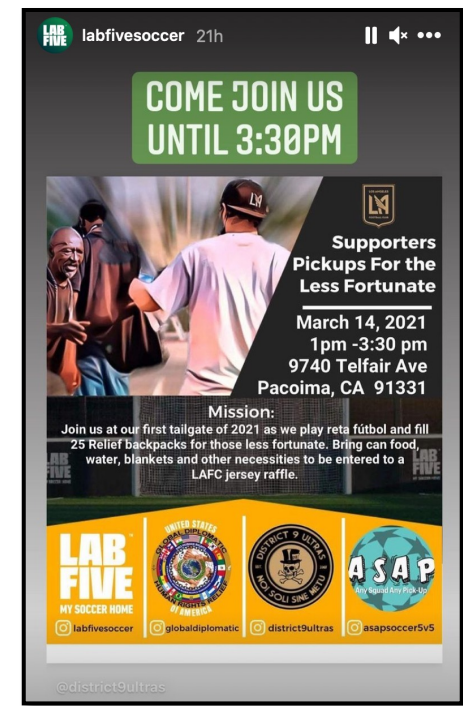
Our Community

LAB FIVE maintains an unwavering commitment to humanitarianism across its operations, working to advance social good and impact locally and globally.

LAB FIVE serves as a social impact hub, helping local athletes, partners and non profit organization the company as a whole maximize the impact of charitable giving and activism by providing a financial support in the following key areas: foundation services, client initiatives, counsel parents programs and fundraising campaigns, events.

We also proud to support the women’s empowerment with the Football For Her program – A women dedicated program based on training and mentoring. The Football For Her program created and develop by Shawna Gordon (Ex professional female soccer player and Nike Athlete).

The clinics and training session will be part of our FOR HER program...



FOOTBALL FOR HER VIRTUAL SUMMIT NWSL EDITION

WOMEN ARE
Leaders • Inspiring • Compassionate • Committed
Resilient • Passionate • Multifaceted
Ambitious • Driven

Football For Her educates, motivates, and develops confidence in girls on and off the pitch. Our donation-based summit is physical, educational, and interactive. Attendees get to train, learn, and grow with professionals from the National Women's Soccer League!

SPECIAL GUESTS

- RACHELDALYS: Rachel Daly (England WFT & Manchester United)
- LYNWILLIAMS: Lynn Williams (USWNT & NC Courage Striker)
- RAGUIE_ROCKY: Raquel "Rocky" Rodriguez (Cash Riera Wnt & Portland Thorns Midfielder)
- JENNIFER_KANA_CUDJONES: Jennifer Cudjones (Sky Blue FC Midfielder)
- RILEYTHREE: Ali Riley (New Zealand WNT & Queens Park Rangers)
- SLOMOOMA: Lo Labanta (Kansas City Midfielder)
- KATLYNNKYLE: Kaylyn Kyle (Bris Sports & NWSL midfied & former CAN WNT player)
- NICOLE_SARDYKA: Nicole Sardyka (Director of Recruitment for DL Design)
- SHAWNAGORDON: Shawna Gordon (FFH founder and former NWSL & international pro)

DONATION BASED REGISTRATION
FOR MORE INFO & TO REGISTER VISIT: FOOTBALLFORHER.ORG

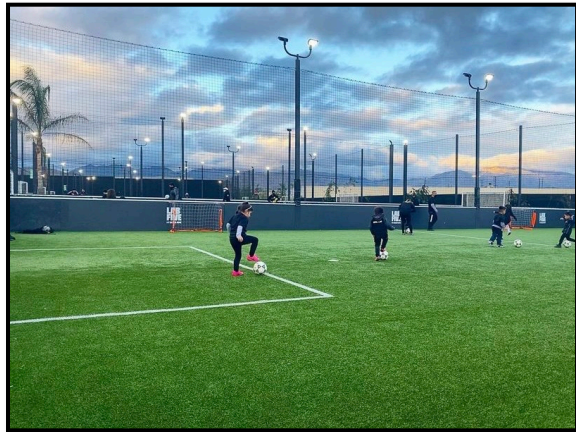
AGES 8-18
MAR 28th
9-3 pm PST

To sponsor a player, apply for a sponsorship spot and any questions contact: SHAWNA@FOOTBALLFORHER.ORG

FAMILY & FRIENDS SAFE ENVIRONMENT

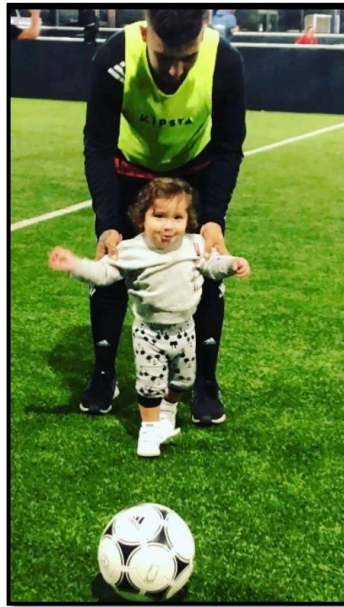


FAMILY & KIDS REPRESENT
60% OF OUR CUSTOMERS



HELP TO GUIDE PLAYERS ON
AND OFF THE FIELDS

COMMITTED TO PROVIDE
BEST SOCCER KIDS EXPERIENCE



COMMITTED TO EDUCATE
AND DEVELOP PLAYER'S
GROWTH



**LAB
FIVE**
MY SOCCER HOME

PROVIDE A SAFE PLACE TO LEARN &
ENHANCE THE SOCCER SKILLS



LABTM
FIVE
MY SOCCER HOME



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