

# South Bay Cities Council of Governments

## Steering Committee

Monday, December 11, 2023

### SBCCOG Office

In person at 2355 Crenshaw Blvd., Suite 125

Torrance, CA 90501 and

Virtually via Zoom

#### **PUBLIC COMMENTS:**

Unless otherwise noted in the Agenda, the Public can only comment on SBCCOG related business that is within the jurisdiction of cities and/or items listed on the Agenda during the Public Comment portion of the meeting. The time limit for oral comments is three (3) minutes per person. When called on, please state: Your name and residence and the organization you represent, if appropriate. Written comments are also accepted by 11:00 am the day of the meeting via e-mail to [natalie@southbaycities.org](mailto:natalie@southbaycities.org). Both written and oral comments will be part of the official record.

#### **SBCCOG Board Members:**

***Pursuant to the end of the State's COVID-19 emergency declaration, your attendance is required to be in-person or follow the provisions of AB 2449 available [here](#)***

#### **ACCESSING THE MEETING:**

For the public and guests, receive Zoom meeting credentials in advance by using the below link to RSVP:

<https://scag.zoom.us/join/tJArdOusqj8oG9aULyxK8prL-sf6ZCYt0rZ>

OR visit <https://zoom.us/join> or dial (669) 900-6833 and use Meeting ID: 946 3244 4212; Passcode: 185297

## **AGENDA**

- I. **CONFIRM THE QUORUM – 12:00 noon – YOU NEED TO RSVP!!!**
- II. **REPORT OF POSTING OF THE AGENDA**
  - **ACTION:** Receive and file
- III. **ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA**
- IV. **PUBLIC COMMENT – 12:05 pm**
- V. **CONSENT CALENDAR – action items noted, remainder are receive & file – 12:15 pm**
  - A. Steering Committee November 6, 2023 meeting minutes attached (Pages 5-7)
    - **ACTION:** Approve
  - B. MOU with Los Angeles County Internal Services Department re: Regional Partnership for Energy Efficiency Program (funds to the SBCCOG)
    - MOU attached (Pages 9-17)
    - **ACTION:** Approve
  - C. No Cost Time Extension Amendment to Contract with Fehr and Peers
    - Memo attached (Page 19)
    - **ACTION:** Approve
  - D. No Cost Time Extension Amendment to Contract with Arcadis
    - Memo attached (Page 21)

- **ACTION:** Approve

E. Chamber of Commerce Memberships

- Memo attached (Pages 23-24)
- **ACTION:** Approve

F. City Attendance at SBCCOG Meetings – attached (Page 25)

G. Media Reports – attached (Pages 27-31)

- A few things to highlight:
  - **Social Media**  
LinkedIn continues to be our fastest growing platform with a jump in followers of **51.7** percent year-over-year. It is also generating our highest engagement. Our post from the LTN event generated **1,362 impressions and 89 engagements**. Our Instagram following is growing fast—up **30.9%** from last month. Our SBESC channels are remaining level and in the case of Twitter, fell slightly. If the goal is audience growth, a possible shift in strategy and resource devotion should be considered.
  - **Earned Media**  
We had strong media success with the LTN launch event, which generated **seven high-quality, high relevance media placements** in local publications, including a **front-page story in the Daily Breeze**.
  - **E-Mail Marketing**  
The SBESC monthly newsletter continues to be top-performing e-blast, although our “opens” and “engagements” this month seem to be down overall for all emails, perhaps due to the holidays.

## VI. ACTION ITEM

H. Homeless Services report – **12:20 pm**

- Client Aid report – attached (Pages 33-34)
- Roll-Over of Innovation Fund Remaining Balance & Budget Modification of Local Solutions Fund
  - Memo attached (Pages 35-36)
- Blue-Ribbon Commission on Homelessness – December 7 City Selection Committee meeting
  - Endorsement of Paige Kaluderovic for Executive Committee of elected officials to develop a plan to address homelessness, establish a common set of performance indicators, align resources, and provide oversight.
- **ACTION:** Approve Budget modification with the county for the Local Solutions Fund

I. Request for Funding from Legislators – **12:35 pm**

- Assemblymember Muratsuchi asked if the SBCCOG would be putting in legislative or budget requests this upcoming session. A review of staff’s ideas will be presented at the meeting.
- **ACTION:** Approve ideas for legislative requests

J. General Assembly program direction – **12:45 pm**

- First sponsors - \$2500, WRD; \$2500 – MWD
- Cost increase – Carson Caterer city discount
- Photo contest – extended to January 4, 2024
- Program planning
- **ACTION:** Provide direction

K. Approval of Invoices – to be sent separately – **12:55 pm**

- **ACTION:** Approve invoices for payment

## VII. INFORMATION ITEMS

L. South Bay Fiber Network – **1:00 pm**

M. Local Travel Network – **1:10 pm**

N. Update on South Bay Environmental Services Center Activities – attached – **1:15 pm (Pages 37-43)**

O. REAP 1.0 and 2.0 – **1:25 pm**

- All housing education forums and summaries of each are on the SBCCOG website
- Housing Trust RFP has been submitted to SCAG. Circulation planned for first of the year with February Board selection of consultant

P. Update on Senior Services – **1:30 pm**

Q. Board Meeting Agenda Development – **1:35 pm**

- 2024 – THEME: Spotlight on SBCCOG programs
- January 25, 2024 – CONFLICT??? LCC Mayors and New Councilmembers workshop – Jan. 24-26
- February, 2024
  - February 23 – Legislative Meet and Greet with SBACC & LCC @ CSUDH
  - Fehr and Peers – summarizing the LTN planning project, the implementation playbook
- April, 2024
  - Metro 24-25 budget presentation
- May, 2024
  - President Parham of CSUDH - confirmed
- Future meeting possible speakers invited – waiting on responses:
  - Mayor Karen Bass, City of Los Angeles
  - Jose Solache, Lynwood Councilmember, AQMD representative for South Bay
  - John Mirisch, Beverly Hills Councilmember, Los Angeles County Housing Solutions Agency (LACAHS) representative for South Bay
  - Rob Katherman, Water Replenishment District re: Water Quality
  - Terry Tamminen, Alta Sea
  - Green Trash Cans & Waste Haulers
- Special meeting opportunities – dates to be determined
  - January - Day at the County with Metro Art Tour
  - January/February – workshop on Inflation Reduction Act and how cities can take advantage of the funding available
  - March/April - Harbor Tour
  - General Assembly – March 28, 2024

R. Finance Committee update – **1:45 pm**

- Members: Cedric Hicks, John Cruikshank, Barry Waite, Rodney Tanaka, Zein Obaji –
- Topics to cover:
  - Review restricted reserve based on current close down costs and make recommendations for revisions to the policy if needed
  - Review CPI and make recommendations on dues increase if needed
- Proposed schedule – virtual meetings
  - Meeting 2 – December 5
  - Meeting 3 - January 3
  - Meeting 4 - January 17 – final recommendations to Feb. Steering Committee and Board

**VIII. STRATEGIC POSITIONING ITEMS/ANNOUNCEMENTS AND UPDATES – 1:55 pm**

**IX. NEXT STEERING COMMITTEE – Monday, January 8, 2023 @ 12:00 noon – SBCCOG office**