

**FREQUENTLY ASKED QUESTIONS & ANSWERS**  
**GARDENA JUNE 2<sup>ND</sup> GENERAL MUNICIPAL ELECTION**

**Q: What is on the June 2<sup>nd</sup> General Municipal Election Ballot?**

A: On January 27<sup>th</sup>, the Gardena City Council unanimously placed Measure GG – the City of Gardena Services Measure - on the ballot for voter consideration. Gardena voters will also have the opportunity to select the Mayor, two (2) City Councilmembers (elected at large), City Clerk, and City Treasurer on the June 2<sup>nd</sup> ballot.

**Q: What is Measure GG?**

A: Measure GG is a quarter-cent (0.25%) local sales tax which, if approved by Gardena voters, would generate approximately \$3.9 million per year that will go directly to the City's General Fund. The City's General Fund is used to pay for the City's general operations, including police and fire services, street and sidewalk improvements and youth and senior services.

**Q: How could Measure GG funds be spent?**

A: If enacted, Measure GG funds could be used for community identified spending priorities, such as:

- ✓ Keeping public areas safe and clean
- ✓ Repairing streets and potholes
- ✓ Maintaining firefighters and paramedics
- ✓ Maintaining 911 emergency response times
- ✓ Maintaining vital city services
- ✓ Maintaining gang and drug prevention programs
- ✓ Fund youth and senior programs

**Q: How would Measure GG impact the average Gardena resident?**

A: This quarter-cent (0.25%) increase translates to approximately 25¢ for every \$100 spent. This means that a trip to the store for \$50 worth of household goods would increase by approximately 13¢ or a \$4.50 cup of coffee would increase by 1¢.

**Q: What items will be charged a sales tax?**

A: If approved, Measure GG will NOT apply to groceries, rent, mortgages, utilities, prescription medicine, or personal services, such as medical and dental services. Instead Measure GG will apply to common items such as clothing, furniture, restaurant meals, etc.

**Q: What fiscal accountability provisions does Measure GG include?**

A: Measure GG includes fiscal accountability provisions that require annual independent financial audits and public review of expenditures.

**Q: Would Measure GG ensure local sales tax stay in Gardena?**

A: Yes. If approved by voters, 100% of Measure GG funds will stay in Gardena.

**Q: Is there an example of why local revenue is kept local?**

A: Los Angeles County's Measure H, which funds countywide homeless programs, has collected approximately \$4 million annually from Gardena since July 2017. To date, the County has collected approximately \$27 million, and the City is eligible to receive approximately \$300,000 in return. The revenue from Measure H has generally been used to support homelessness programs outside of Gardena.

**Q: Would visitors to Gardena pay the local sales tax?**

A: Yes, sales tax is paid by anyone who shops in Gardena. This ensures that both residents and visitors contribute revenue for public safety services and other resources they utilize while in our city.